

Pencil Out A New Kind of Savings

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Zonar Systems: Fleet Management Solutions

Nothing says back to school like a fresh #2 pencil. This year, back to school savings can be realized by School Bus Contractors as solid new technology solutions provide the opportunity to pencil out a new kind of savings - environmentally, economically and operationally.



Environmental Impact: The Two Sides of Green

With the latest GPS technology and fleet management software, doing what makes sense for your operations - such as tracking engine idling times to lower fuel costs and also reduce emissions - delivers a new kind of economic and environment savings. Zonar customers have been able to **cut idling fuel costs and emissions by up to 85% almost overnight.**

With GPS technology and driver education, School Bus Contractors can increase fleet utilization and eliminate miles from ever being driven. A win-win for everyone.



Cost Savings: Greater Visibility Needed to Pinpoint Pay-Backs

In today's harsh economic climate everyone is faced with having to do more with less. The obvious actions have already been taken. To accomplish more, greater visibility is needed to pinpoint specific new areas for savings.

Zonar provides that kind of pinpoint visibility with its unique electronically verified pre- and post-trip inspections solution. School Bus Contractors are getting a significant payback by meeting safety and compliance requirements and realizing new savings by:

- Reducing Latency in key areas of fleet operation. For example, customers tell us vehicle repair scheduling goes from days to seconds with Zonar.
- Increasing the Safety Mindset of the driver. Our customers tell us driver behavior changes so there are fewer unwanted incidents and accidents.



Operational Efficiencies: For School Bus Contractor Productivity

To achieve new levels of operational efficiencies new approaches are required. That's why Zonar's unique **Inspect-Track-Know** approach enables drivers, dispatchers, mechanics and management to work together more productively.

Bob Pape, Secretary/Treasurer of **Dell Transportation in Long Island, NY**, a Zonar Customer said, "I've looked at all the products that are available and Zonar is the easiest to set up, easiest to install, easiest to use and provides the most information for the money. We are installing Zonar on our entire fleet."



Zonar Delivers School Bus Contractors Savings Automatically

Zonar is providing new solutions to enable School Bus Contractors to minimize environmental impact, save money and achieve operational efficiencies. At Zonar, ECO stands for

- **E**nvironmental Impact
- **C**ost Savings
- **O**perational Efficiencies

So now you are ready to sharpen those pencils and use the checklist to ensure you are saving - environmentally, economically and operationally.



Savings Checklist

Are you being provided these kinds of savings from your fleet solutions vendors?



Environment:

- Miles Never Driven
- Idling & Emissions
- Paper & Trees Saved
- Hazardous Material Contamination



Cost Savings:

- Reduced Latency
- Safety Mindset
- Automatic Accountability
- Risk Management
- Fuel Consumption



Operational Efficiencies:

- Optimization
- Routing
- Schedule Adherence
- Compliance
- Real-Time Reporting
- Workforce Efficiency

To learn more about Zonar's **ECO System of Savings** visit:

www.zonarsystems.com

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