



CUSTOMER SPOTLIGHT

TOWN of GILBERT



"The price, ease of use and forward thinking in Zonar's HD-GPS system just can't be beat. I've used other GPS systems and they didn't even come close. Best of all Zonar is like a partner. They have helped us save money by reducing trips and lowering idle time which also have a positive environmental impact."

Louis Andersen, MBA
Solid Waste Division Manager
Town of Gilbert



INSPECT • TRACK • KNOW



Town of Gilbert, Arizona: The Solid Waste Department picks up contained refuse (solid waste) from 66,000 residential customers and 800 industrial customers. They have Zonar's V2J™ HD-GPS in all their trucks including flatbed, roll-off and automatic side loaders and use Zonar's EVIR® solutions for pre- and post-trip inspections.

www.gilbertaz.gov

Reduction in Trips Saves \$1,600 a Day on Miles No Longer Driven

The Town of Gilbert receives 40 to 50 calls a day about missed waste collections. Before Zonar, the Town would automatically send a truck out for a return trip. With Zonar's HD-GPS tracking and analysis, Gilbert was able to identify issues such as certain dead-end streets susceptible to being missed and customers who reported being missed but had indeed been picked-up but were refilling their containers. With respect to missed collections, the Solid Waste Department was able to reduce missed collections trips by 50%. This miles-never-driven achievement resulted in an average savings of \$1,600 a day on equipment operating costs and made a positive impact on Gilbert's efforts for going green.

Idle Time Reduction Means Fuel Never Consumed and Emissions Never Discharged

Another analysis enabled by Zonar was to understand the amount of time trucks spent idling and the cumulative impact that had on costs and the environment. With new idle time policies in place and the monitoring enabled by Zonar, idling time per truck was halved. When the savings were multiplied across 26-30 routes a day, the magnitude of the savings in both fuel costs and reduced emissions were very significant. Miles-never-driven through eliminating unnecessary idle time, in addition to saving the cost of fuel, means reduced wear-and-tear on the environment and a smaller carbon footprint for the fleet.

Zonar's Electronic Pre- and Post-Trip Inspections Contributes to Road-E-O Win

The Solid Waste Association of North America (SWANA) holds an annual truck Road-E-O that starts with regional competitions and includes a pre- and post-trip inspection contest. The Town of Gilbert attributes its winning streak to Zonar because the kind of inspection Zonar facilitates has them well prepared. This top ranking performance doesn't manifest itself just once a year in the competition, but in the everyday inspections that contribute to making a safer highway environment.



"The price, ease of use and forward thinking in Zonar's HD-GPS system just can't be beat. I've used other GPS systems and they didn't even come close. Best of all Zonar is like a partner. They have helped us save money by reducing trips and lowering idle time which also have a positive environmental impact."

Louis Andersen, MBA
Solid Waste Division Manager
Town of Gilbert

ZONAR: IT PAYS TO HAVE THE RIGHT FLEET MANAGEMENT PARTNER

Zonar provides electronic fleet inspection, tracking and operations solutions for public and private fleets. Our products are effective, driven by customer satisfaction and affordable by design. We've made it our business to do right by our customers. **You will notice the difference.**

