



## CUSTOMER SPOTLIGHT

# OTTO TRUCKING



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Mike Wirth  
Marketing Executive  
Otto Companies



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## OTTO TRUCKING



Otto Trucking: Mesa, Arizona based aggregate transport company [www.ottotrucking.com](http://www.ottotrucking.com)

Otto Logistics: Arizona waste transportation company [www.ottotrucking.com/logistics](http://www.ottotrucking.com/logistics)

Superstition Truck & Trailers: Heavy Truck & Trailer Sales, Parts & Service [www.stlaz.com](http://www.stlaz.com)

### Location Plays a Significant Role in Otto Companies Operations

Otto Trucking, Inc. services the southwestern United States from a strong operation based in Mesa, Arizona. In the spirit of continuous improvement and adding more insight to locations, Otto Trucking deployed Zonar's potent combination solution of the EVIR® and V2J™ HD-GPS. With this powerful toolkit, Otto Trucking now conducts electronic and verified pre- and post-trip inspections, as well as track vehicles and driver performance, including speed and idle time.

### Inspection and HD-GPS Data Delivers Payroll Savings

For many employees at Otto Trucking, payroll is based on hours worked. Many aggregate hauling job projects are out-of-town and last several weeks. This means equipment and driver's locations are constantly changing, so timecard submissions across distances and in paper presented challenges. That all changed with Zonar.

Data collected from pre- and post-trip inspections combined with Zonar's Ground Traffic Control™ and zone in-and-out data provided numbers of hours worked by drivers - and made it automatically available. This dramatically changed the payroll process by:

- Knowing hours worked as by-product of "normal course of business" automation
- Improving accuracy by verifying paper timecards with electronic reports
- Cutting out the many man hours needed to review hundreds of drivers time cards
- Eliminating location and latency challenges with electronic data verification

### Automating Other Manual Process Delivers Additional Efficiencies

The deployment of the Zonar solution in the Otto Trucking fleet has made tracking easy, increased safety and delivered cost- and time-savings in a number of other important areas.

- Fuel consumption and idle time management
- Monitoring vehicle speeds in specific conditions
  - Highway (65 mph)
  - Minor roads (20 mph)
  - Construction Zones (10 mph)
- Generating reports for miles driven in a state for tax and regulatory compliance

### The Same Things We Used To Do, But Now Done Simply and Quickly

The needs of the Otto Trucking Companies didn't change. They just needed to do it all faster, across distances and from a central location in Mesa, Arizona. Zonar understood that. Otto Companies credits Zonar with not only improving their overall efficiencies, but providing the kind of peace-of-mind that comes from knowing the location of all your equipment at anytime.



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### ZONAR: IT PAYS TO HAVE THE RIGHT FLEET MANAGEMENT PARTNER

Zonar provides electronic fleet inspection, tracking and operations solutions for public and private fleets. Our products are effective, driven by customer satisfaction and affordable by design. We've made it our business to do right by our customers. **You will notice the difference.**



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