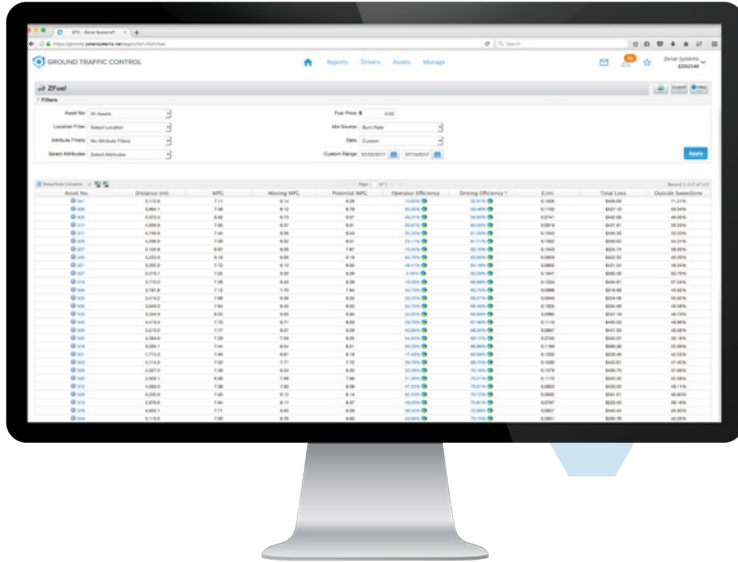




ZONAR Z FUEL™



MAXIMIZE

your fleet's hard dollar fuel costs

TRACK

speeding and shifting behavior

PROTECT

against excessive idle and fuel theft

REWARD

drivers for peak performance

If you still monitor driver performance by MPG, you are losing dollars—every day.

ZFuel is a revolutionary way to leverage high-density fleet data to reward drivers who consistently follow best practices that save fuel and drive hard dollars to your bottom line.

No longer must drivers be judged primarily on MPG without taking into account terrain, altitude, weather conditions, routing, maintenance, aerodynamics and gearing—all factors over which the driver has little or no control.

With ZFuel, each driver earns an individualized Driver Efficiency Score, which quickly uncovers performance areas in need of coaching.

The end result is a workforce motivated to implement best practices and a fleet that runs more efficiently on less fuel.

What ZFuel™ will do for you?:

- Maximize MPG and control hard-dollar fuel costs
- Create efficiency scores, by driver, to uncover training gaps
- Track the key metrics, by truck, that truly impact fuel costs, such as speeding and shifting behavior.
- Normalize metrics across age of truck and route terrain
- Flag idle times outside of company policy, by individual truck profile
- Protect against fuel theft
- Track driver behavior and monitor improvement over time
- Quantify the number and percentage of miles in top gear
- Map cruise control use from New York to Seattle—or just across town



For more information, visit zonarsystems.com

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